
The Problem

We must communicate in order to function. And effective communication – at all levels – is paramount for success. It is also true that most problems in the workplace today arise as a result of communication gaps between people – clients, suppliers, colleagues & even buddies. It is a lack that must be addressed for continued success of any enterprise. Did you ever wonder:

- What kind of impression you make with your e-mail & voice-mail messages?
- How your telephone etiquettes may be turning away potential customers?
- How you might be spoiling a relationship simply because of your preconceived notions?

We at **Samit's English Academy** seek to address this very problem by working closely with the corporates; co-creating with you a more effective, productive and efficient work environment that will finally boost your bottomline.

After all, at the end of the day, it is all about topline and bottomlines...

The Solution

“Developing Effective Communication Skills for the Workplace” is tailor-made for this purpose. It seeks to “get your people there” in the following ways:

- The training programme is completely customizable and addresses the core concerns of our valued clients from the very first day
- Over this duration, participants develop their **listening** and **speaking skills**. **Writing skills** are developed wherever this is stated as a deliverable.
- The training method is **primarily hands-on**. We call it the “**learning by doing**” technique. Sessions are **highly interactive** with group discussions, storytelling and role-playing of various real-life situations.
- Along the way, they are made aware of the important part **body language** plays in any communication they engage in. How to read between lines and infer from non-verbal cues.

The Feedback Loop

We measure the success of a training project by taking feedback from managers of participants before and after the course. Based on our observations and the feedback, suggestions are generated for the decision maker

Our training workshops are available onsite and in-house. Accordingly, we can either visit your premises or you may send your team to us



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